



Dan Goodrich's

March 2022

# Insurance Update

BUSINESS

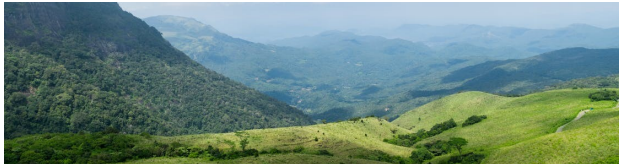
HOME

AUTO

LIFE

BOAT

A Bi-Monthly Newsletter for Clients and Friends of Goodrich & Watson Insurers, Inc.



**IN THIS ISSUE:** FIDO Fest 2022 • Quick Tips • St. Patrick's Recipe • Introducing Kenitra Keyes • Client of the Month • Trivia Contest • Our Winners • Bright Ideas

## FIDO Fest 2022



On March 19th, 2022, Goodrich & Watson attended Heritage Humane Society's annual FIDO Fest at Jamestown Beach Event Park. We set up our tent and got to talking to the dog-loving community about pet insurance!

The festival had many fun activities, including Photo Row (a dog photobooth), Fast and the Furriest (an event where the dogs were timed via police officers with radar guns) and contests! Goodrich & Watson sponsored the FIDO Fashion Contest, and we were given the unique opportunity to judge it! Everyone's pets came dressed to the nines, with wiener-dogs in butterfly costumes, a bull-dog in a tutu, and a poodle with pink fur being the winners. Each winner was awarded a Pet Smart gift card!



We had so much fun, and we look forward to next year! If you have any questions about pet insurance, don't hesitate to give us a call!



**Save Up To 37% By Combining All Of Your Insurance**

**Goodrich & Watson Insurance Protection Team Services**

- Auto
- Home
- Boat
- RV
- Flood
- Fire
- Secondary Residence
- Renters
- Life
- Business

Are you Client of the Month? See Page 3

## Quick Tips From Your #1 Protection

Jennifer



The General Liability Policy can be endorsed to cover Additional Insureds. This endorsement covers other parties (such as Landlord) who have a liability exposure because of an insured's operations

on the business premises. The landlord could be covered up to, let's say, \$1,000,000 in General Liability coverage under the tenants policy. This acts as a first line of defense for the landlord in the event of a lawsuit. An example: A Beauty Shop owner gets sued by a customer who slips on the floor in the place of business. Both the tenant (Beauty Shop Owner) and landlord (Building Owner) would have coverage.

Email me at [jennifer@goodrichwatson.com](mailto:jennifer@goodrichwatson.com) for more information.

Ryan



Chimneys and fireplaces cause some of the most expensive damage to homes. Build-up from creosote can easily ignite, causing a devastating fire. If you are unfamiliar with inspecting a chimney, it

may be worth calling in a chimney sweep, which is usually quite affordable. Make sure to leave your flue closed when not in use, and always have a fireplace screen in front of open flames to protect your home from wayward sparks.

Email me at [ryan@goodrichwatson.com](mailto:ryan@goodrichwatson.com) today if you have questions about your Home, Auto, or Dwelling-Fire policy.

### Introducing Kenitra Keyes



Kenitra Keyes was born and raised in Hampton, Virginia. Kenitra has been a licensed insurance agent for seven years in both Personal and Commercial lines. When not working Kenitra enjoys spending time with her fiance' and three children as well as entertaining and cooking for family and close friends. Kenitra is excited to join the Personal Lines Team here at Goodrich & Watson and assist with building and maintaining relationships with our clients.

### Conner Curtis Awarded



Congratulations to our personal lines service agent, Conner Curtis, who has been recognized as our Master Service & Cross Sell Agent for 2021. Wonderful job, Conner! We look forward to next year's winner!

### *Shamrock Oreos*

*Just because St. Patrick's Day has passed, doesn't mean you can't still celebrate with a sweet treat! These lucky green Oreos are easy no-bake "green food" cookies. They are dipped in green chocolate with Shamrock sprinkles in honor of the special day!*

*Ingredients: 24 oz White Chocolate Chips. Green Food Coloring. 1 Package Oreo Cookies. Green Shamrock Sprinkles.*

- 1. In a bowl, melt chocolate chips over simmering water in a pan.*
- 2. Take melted chocolate off heat. Add green drops and stir until mixed.*
- 3. Dip Oreos in chocolate. Lay on parchment paper.*
- 4. Decorate with Shamrock Sprinkles. Snip the corner of a Ziplock bag and drizzle extra white chocolate over cookies.*



**Thank You For Referrals!**  
**Thank You! Thank You!**

Thanks to all our clients who recently referred their family, friends and associates to our agency.

We build our agency on your positive comments. We couldn't do it without your help!

- Marty Martin
- Edward Harper
- Steven Kovacs
- Christopher Gay
- Linda Williams
- Iryna Patterson/ Pour Girls LLC
- Randolph Dove
- Byron Collins
- Mary Curtis
- Guilherme Zurita
- John & Janice Stewart
- Carolina Clean, Inc.
- Yen Tu
- Derry Haywood
- Kayley Treichel
- Port Warwick Foundation/ Jackie Shapiro



**Are You Our Client of the Month?**

Our agency is nothing without your loyalty and faith in us. Even if your name doesn't appear below this month, please accept my heartfelt thanks for your support. I truly appreciate it! For outstanding work telling others about our agency, this month we honor:

**Iryna Patterson of Pour Girls LLC**

as our Client of the Month!

**Iryna** will receive a \$50.00 dinner gift card.

Thanks for your continued business!

# WIN! WIN! WIN!

This month Goodrich & Watson Insurers is sponsoring another Trivia Contest and offering you a chance to win a **\$40.00 Dinner Gift Card**. Test your knowledge! Answer the riddle below and you could be this month's winner. The winner will be randomly chosen from all correct entries received by **April 30th**. Write down your name and answer, and then mail -11837 Rock Landing Dr. #102, Newport News, VA 23606 this page -- or **email** your name and answer to [info@goodrichwatson.com](mailto:info@goodrichwatson.com) -- Good luck!

**Question:** *Where was the real St. Patrick born?*

Your Name: \_\_\_\_\_

Email Address or Contact Details: \_\_\_\_\_

Your Answer: \_\_\_\_\_

**Last Month's Winner:**

Congratulations to **Lai Lee** for correctly answering last month's trivia question! For the correct answer, **Lai** has won a **\$40.00 Dinner Gift Card!**

**Last month's question was:**

*Which NFL team plays at the oldest stadium?*

*Answer: Chicago Bears*

**Tell Others About Us and Win a Prize**

Who will be our next Client of the Month? Could it be **you**?

Referrals are the lifeblood of any business, and there's no better source than you, our clients.

Just mention Goodrich & Watson Insurers to a friend, relative, or colleague and have them give us a call at (757)-591-2032. Don't forget to tell them to use your name, so we can enter you for our prize draw! Thank you in advance.

## **Our Past Winners**

We've had many winners in our time as a company. Make sure to keep up with our trivia and referral contest for your chance to win a prize!



Douglas Hill won a \$40 dinner gift card for correctly answering a trivia question.



Alex Strawn won a \$50 dinner gift card for his great client referrals.

Goodrich & Watson Insurers, Inc.  
11837 Rock Landing Dr. #102,  
Newport News, VA 23606  
(757) 591-2032



**Dan Goodrich's**  
**Insurance Update**


BUSINESS | HOME | AUTO | LIFE | BOAT


A Bi-Monthly Newsletter for Clients and Friends of Goodrich & Watson Insurers, Inc.




**IT'S A FACT:** The first St. Patrick's Day celebration in the United States was held in Boston (1737)


## Bright Ideas: Tips And News Snippets For A Better, Safer Life


 **Keep company with good people.** Maximize the amount of time that you spend with people you enjoy being around. Connecting with others who radiate positivity and have similar interests will excite and energize you. On the flip side, people you don't relate to or who have negative outlooks, complain often or make poor choices will only drain your energy account. Be selective in the company you keep

 **Avoid news overdose.** The news is an important way to stay connected to what's happening in the world. It can be educational, entertaining and even uplifting. Unfortunately, the news too frequently is bombarded with stories of suffering. These stories can skew your view of the world and cause you to focus on your worst fears instead of recognizing the good that surrounds you. You

can't avoid these stories altogether, but try to minimize your exposure when you can, especially during trying times.

 **Get regular exercise.** Do you find yourself feeling lethargic halfway through the day? Have you ever gotten winded by simple everyday duties, such as grocery shopping or household chores? Contrary to what you might believe, getting the 150 minutes of weekly activity recommended by the Physical Activity Guidelines for Americans can add to your energy account and not subtract from it. How? Exercise relieves stress and tension, strengthens muscles and boosts endurance, which helps your body to work more efficiently during other physical tasks or activities. Not to mention, working out with friends can be a great way to socialize!

 **Do something meaningful each day.** What do you feel passionate about? Do you have a special talent that you'd like to practice more often or share with others? Do something you enjoy every day, even if it's something as simple as cooking a healthy meal or listening to your favorite song. Putting effort into the things that matter most to you will help you utilize and reserve your energy in ways that will bring out the best in you.

 **Plan and prioritize.** Take note of the times during the day when your energy levels tend to be the highest. Decide how you can take advantage of those moments by prioritizing important tasks when you are feeling fresh and productive. Don't wait to start a task when you feel down in the dumps, start when you feel your best!

**Quote:** "Try to be a rainbow in someone else's cloud."

*Maya Angelou*